



Dear Friends and Supporters,

As we gather to reflect on another remarkable year at Crossroads at Park Place (APP), we are filled with immense pride and gratitude. We are privileged to share the highlights of our journey over the past year and express our heartfelt appreciation for your unwavering support. In the face of many challenges, we remained steadfast in our commitment to our mission: To provide services to promote the health, hygiene, and dignity of all persons experiencing homelessness and poverty in Southeast Houston. Our tireless team, dedicated board members, and passionate volunteers worked together to impact the lives of those we serve. Throughout the year, we achieved numerous milestones that would not have been possible without your belief in our cause. Highlights include:

- Crossroads APP obtained Gold Star rating from Candid/Guide Star rating which means Crossroads has complied with financial transparency on our website with a current Crossroads Form 990 being published.
- We have partnered with the Sociology Department at The University of Houston at Clear Lake to give students an opportunity to experience our operations in person.
- Crossroads APP reorganized its Bylaws to comply with state, local and federal requirements, updated Texas state registered agent information, updated our IRS determination letter, updated Form 990 requirements-Part VI-Section B with DEI policy, updated Conflicts of Interest Policy, created a Whistleblower Policy and Records policy, amended prior Form 990s to update compliance with prior years Public Support definitions.
- Our concerted effort to increase giving on Giving Tuesday (December 3) resulted in a substantial increase in donations during the month of December. Our giving during this period increased from a few thousand dollars to just over \$27,000.
- Despite the increased giving in December, Crossroads APP continues to be challenged by the need to expand our donor base, which is now a key component of our 2025 Strategic Plan. An austerity plan was developed on December 21 to deal with potential funding short falls in 2025.

These achievements are a testament to the collective effort and unwavering dedication of our community of supporters. Your trust and commitment have propelled us forward and continue to be the driving force behind our success. We have ambitious goals and exciting initiatives on the horizon, and we are eager to share these with you in the coming months. Thank you for being an integral part of the Crossroads APP family. Together, we are making a difference, and we invite you to continue this incredible journey with us.

With heartfelt appreciation and warm regards,

Doug Fortner

Doug Fortner
Crossroads APP, Executive Director

A handwritten signature in blue ink, appearing to read "John James".

John James
Crossroads APP, Chairman of the Board



Our Services - 2024

Crossroads at Park Place (Crossroads APP) continued our consistent delivery of services to the homeless and poor in Southeast Houston. Our basic services are delivered Tuesday and Thursday at St. Paul's Episcopal Church beginning at 7 AM and ending at Noon. The number of services provided during 2024 were as follows:

2024 Numbers	
Service	Delivered
Lunch (Almuerzo/Lonche)	13,808
Breakfast (Desayuno)	10,703
Hygiene Pack (Higiene)	8,197
Showers (Ducha)	4,329
Laundry (Lavanderia)	2,565
Socks (Calcetines)	2,376
Underwear New - Calzones)	2,167
Homeless Letters	606
Haircut (Corto de pelo)	468
T-shirt (Camiseta)	371
Phone Charger	334
Backpack (Mochila)	218
Pants (Pantalones)	188
Blanket (Cobija)	187
Harris Health Mobile Unit	184
Homeless Outreach ID	164

In addition to these services, Crossroads APP provides access to several Housing Support agencies, access every service day to a local Health Insurance counselor, and access to Harris Health Mental Health services. Several pastors from local churches provide spiritual support, and emergency clothing support is available. We also distribute surplus food donated by several local restaurants.

Every Wednesday, Crossroads APP volunteers distribute food provided by the Houston Food Bank via their Mobile Pantry program. This program began three and a half years ago, and it is Crossroad's intention to continue this program indefinitely.

During 2024, Crossroads APP distributed 10,117 loads of groceries to over 4,500 families.

During 2024, our volunteers recorded over 13,000 hours performing our work on Tuesdays, Wednesdays and Thursdays. Our volunteers' dedication to Crossroads is driven by compassion for homeless people and for those experiencing food insecurity.